



ANTONIO MEUCCI AWARDS 2024

**S P O N S O R S H I P S**

PACKAGES & OPPORTUNITIES

MORE THAN **160**

# STATS OF THE 1ST ANTONIO MEUCCI GLOBAL TELCO AWARDS '23

8,8/10

HOW WAS YOUR OVERALL  
EXPERIENCE AT  
THE ANTONIO  
MEUCCI  
AWARDS  
2023

9,3/10

HOW WOULD YOU RATE  
THE PRESENTERS OF  
THE AWARDS CEREMONY?

9,3/10

HOW LIKELY IS IT  
TO ATTEND THE  
ANTONIO MEUCCI GLOBAL  
TELCO AWARDS 2024

8,8/10

HOW WOULD YOU RATE  
THE CONTENT OF THE  
AWARDS CEREMONY?

8,8/10

HOW WOULD YOU RATE  
THE ORGANIZATION OF  
THE AWARDS CEREMONY?

8,1/10

HOW WOULD YOU RATE  
THE VENUE HOSTING  
THE CEREMONY?

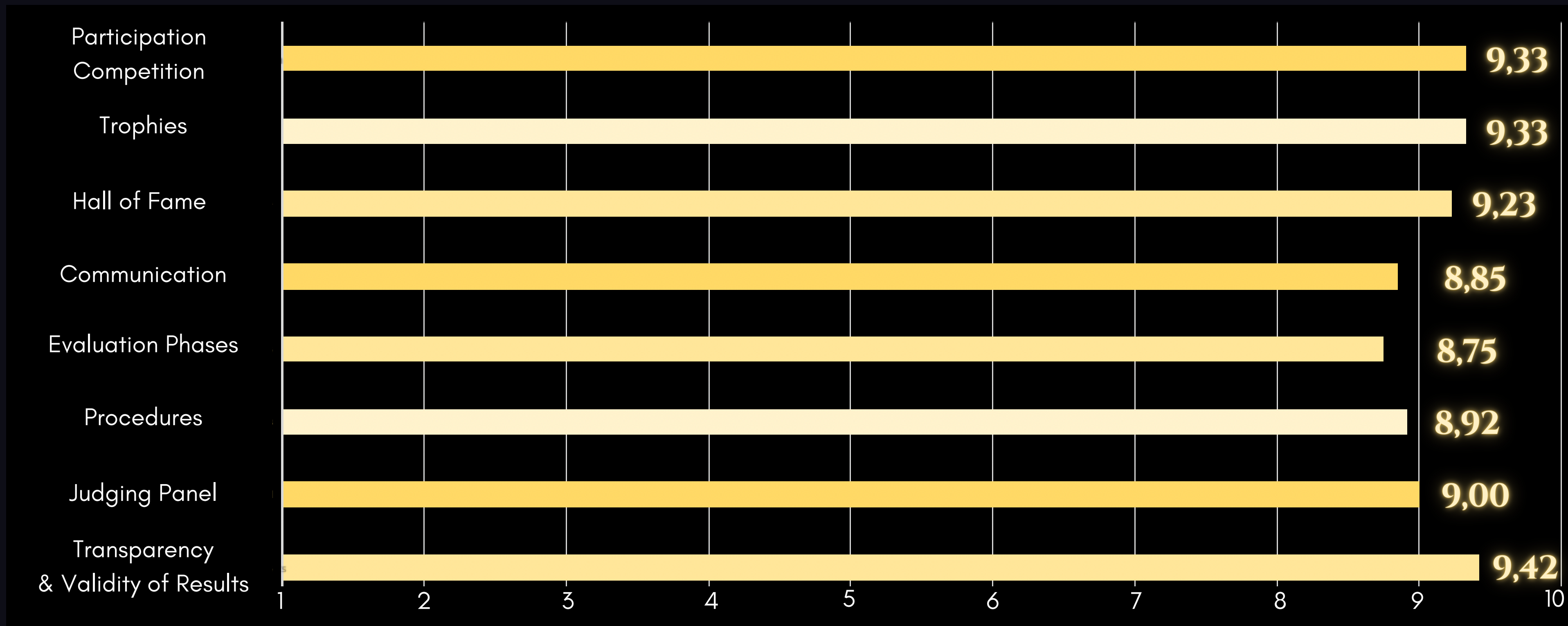
8,9/10

HOW WOULD YOU RATE  
THE STAGE AND VENUE  
DECORATIONS?

BASED ON A SURVEY ANSWERED BY 100+ TELCO PROFESSIONALS

# STATS OF THE 1ST ANTONIO MEUCCI GLOBAL TELCO AWARDS '23

## NOMINEE RATING OF THE ANTONIO MEUCCI AWARDS 2023



OVERALL AVERAGE SCORE 9,1 / 10

# AMA 2023 - DIGITAL MARKETING STATS

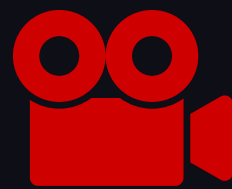
LIVE STREAMING  
VIEWERS\*



>1500

\* DURING THE CEREMONY

POST-PRODUCTION  
VIDEOS\*



40+

\* RECAP & HALL OF FAME

LINKEDIN  
IMPRESSIONS\*



100K+

\* HALL OF FAME INTERVIEWS

Andreas Constantinides • You  
Head of MoreThan160  
1mo •

Behold the Dominators of the #AntonioMeucciGlobalTelcoAwards2023! Today's Hall of Fame interview unveils Mr. **Mortada EA El Ali**, from **SAMA TELECC** ...see more

What is your impression of the Antonio Meucci Global Telco Awards 2023?  
After Party Sponsor

Auto captions have been added to your video

Slavosh Vahabzadeh and 56 others  
4 comments • 3 reposts

3,332 Impressions

Andreas Constantinides • You  
Head of MoreThan160  
1mo •

Diving into the future: Today's Hall of Fame unveils Mr. **Nitin Verma** from **Telcovas Solutions & Services** which secured the #Excellence Award in 'Best A.J. Integration'. ...see more

What does this Award mean to you?  
Hall of Fame Sponsor

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Maria Pelivanidi and 48 others  
3 comments • 7 reposts

2,699 Impressions

Andreas Constantinides • You  
Head of MoreThan160  
2mo •

Prepare for an inspiring Hall of Fame interview coming your way! Today, we discover the insights of Mr. **Octavio Molina** from **IMC / BankofTelecom**® which has clinched not just one but two pr ...see more

What does this Award mean to you?  
Hall of Fame Sponsor

Auto captions have been added to your video

Slavosh Vahabzadeh and 60 others  
1 comment • 4 reposts

3,396 Impressions

Andreas Constantinides • You  
Head of MoreThan160  
2mo •

Join us today for yet another Hall of Fame Interview, this time in celebrating the triumph and the achievements of Mr. **Zaffar Owais Andrabi** and **Almuqet Systems** at ...see more

Auto captions have been added to your video

Slavosh Vahabzadeh and 44 others  
6 reposts

2,993 Impressions

Andreas Constantinides • You  
Head of MoreThan160  
3mo • Edited •

In today's Hall of Fame episode, we shine the spotlight on the exceptional achievements of **telXira**, the proud recipient of the Excellence Award in the 'Best CPaaS Provider' category at ...see more

Auto captions have been added to your video

Slavosh Vahabzadeh and 33 others  
7 comments • 5 reposts

2,048 Impressions

# AMA 2023 - DIGITAL MARKETING STATS

ANTONIO MEUCCI  
GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MR. PATRICK GEORGE**  
CHIEF STRATEGY OFFICER AT IBASIS  
AS A MEMBER OF THE JUDGES COMMITTEE

Ceremony: 20 Sep '23 - Madrid, Spain  
Submissions are now open!  
[www.antonioeucci.com](http://www.antonioeucci.com)

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GLOBAL TELCO AWARDS 2023



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**MR. ANDREAS FELKE**  
MEMBER OF THE ADVISORY BOARD AT IDM & ANYMESSAGE  
AS A MEMBER OF THE JUDGES COMMITTEE

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**MRS. ISABELLE PARADIS**  
PRESIDENT & FOUNDER OF HOT TELECOM  
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**MR. CHARLES BERNARD**  
CHIEF TECHNOLOGY OFFICE AT ZARIOT  
AS A MEMBER OF THE JUDGES COMMITTEE

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**MRS. FLORENCE SEBASTIEN**  
CEO AT FSE CONSULTING  
AS A MEMBER OF THE JUDGES COMMITTEE

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WELCOMES  
**MR. BERNARDO LOBATO DA FONSECA**  
VP OF BUSINESS DEVELOPMENT LATAM AT TMT ANALYSIS  
AS A MEMBER OF THE JUDGES COMMITTEE

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WELCOMES  
**MR. GILBERT ABBOUD**  
CTO AT NGN CORP SAL  
AS A MEMBER OF THE JUDGES COMMITTEE

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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MRS. OANA RALUCA DUKANAC**  
DIRECTOR OF SALES AT TELQ TELECOM  
AS A MEMBER OF THE JUDGES COMMITTEE

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## JUDGES ANNOUNCEMENT IMPRESSIONS

150K



ANTONIO MEUCCI  
GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MRS. MILA BUDYLO**  
CHIEF COMMERCIAL OFFICER AT BSG  
AS A MEMBER OF THE JUDGES COMMITTEE

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WELCOMES  
**MR. TAREK ZEID**  
SVP INTERNATIONAL WHOLESALE BUSINESS AT  
RAKUTEN MOBILE, INC.  
AS A MEMBER OF THE JUDGES COMMITTEE

Ceremony: 20 Sep '23 - Madrid, Spain  
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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MRS. MANUELA MONTAGNA**  
QUALITY OF SERVICE AND CUSTOMER EXPERIENCE  
MANAGER AT CKHOD  
AS A MEMBER OF THE JUDGES COMMITTEE

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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MR. DANY KATTAR**  
EXECUTIVE VICE PRESIDENT & GROUP CIO AT MADA  
AS A MEMBER OF THE JUDGES COMMITTEE

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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MR. CHRISTIAN PELLEGRINI**  
SALES & BUSINESS DEVELOPMENT MANAGER CLOUD COMMUNICATIONS  
AT DEUTSCHE TELEKOM GLOBAL CARRIER  
AS A MEMBER OF THE JUDGES COMMITTEE

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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MRS. TRAVIA STEWART**  
GLOBAL ENTERPRISE BUSINESS DEVELOPMENT MANAGER AT  
GLOBAL MESSAGE SERVICES (GMS)  
AS A MEMBER OF THE JUDGES COMMITTEE

Ceremony: 20 Sep '23 - Madrid, Spain  
Submissions are now open!  
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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MRS. TAMARA AL BAKRI**  
HEAD OF ROAMING AND INTERCONNECT AT VODAFONE QATAR  
AS A MEMBER OF THE JUDGES COMMITTEE

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GLOBAL TELCO AWARDS 2023



ANTONIO MEUCCI GLOBAL TELCO AWARDS  
WELCOMES  
**MR. JUAN FRANCISCO DI NUCCI**  
CEO AT AWG  
AS A MEMBER OF THE JUDGES COMMITTEE

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Submissions are now open!  
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GRAND AWARDS SPONSOR 

SPONSORSHIPS  
PACKAGES & AVAILABILITY



FOR THE AVAILABILITY OF THE PACKAGES PLEASE [CONTACT US](#)

## SPONSORSHIPS SUMMARY OF PACKAGES

### GRAND SPONSORSHIP

The face of the Event and the Awards! The dominant sponsorship with >160 marketing activities. The package also contains 15 VIP Invitations

Note that the Grand Sponsor is not allowed to be nominated at the Awards.

### HALL OF FAME SPONSORSHIP

The superstar of the event, providing the glam, color, and the sparkle the Evening promises!

The package contains >140 marketing activities, 10 free Nominations and 12 VIP Invitations.

### PARTY SPONSORSHIP

Provide a 2-hour Open Bar Party full of 80s, Disco, and the unmatched music of the old good times!

The package contains >130 marketing activities, 10 free Nominations and 10 VIP Invitations.

### WELCOME SPONSORSHIP

Escort the Guests from Mellia Castilla to the Venue with luxurious buses, and offer them a Welcome Champaign & Canapes!

The package contains >120 marketing activities, 8 free Nominations and 8 VIP Invitations.

### PRIME SPONSORSHIP

Enjoy a supreme level of exposure with our Prime Sponsorship Package offering >110 marketing activities!

The package contains 8 free Nominations and 6 VIP Invitations.

### AFFILIATED SPONSORSHIP

Who said Sponsoring and Supporting is only for the big guys?

The Package provides >80 marketing actions which among others contains 6 free Nominations and 4 VIP Invitations.

## WHY SPONSOR? BENEFITS & EXPOSURE

At MoreThan160 we believe in transcending ordinary expectations. Our commitment extends beyond mere Event Sponsorship – we aim to deliver a distinctive Sponsorship Experience, bringing lasting advantages from not only the day of the Event but also from the entire year. Our strategic plan for the Sponsors includes the following marketing initiatives:

- 1 Early Exposure Advantage:**
  - Discover and promote events and parties in advance, setting the stage for significant pre-event anticipation.
  - Utilize pre-marketing activities to inform WWC Conference participants ahead of time, generating substantial pre-event buzz.
- 2 Strategic Marketing Reach:**
  - Intensively promote to 5000 Telco Professionals through targeted newsletters for continuous visibility.
  - Leverage the extensive reach of MoreThan160 and Andreas Constantinides' LinkedIn pages, collectively boasting 14K followers, for widespread promotion.
- 3 Prominent On-Site Presence:**
  - Substantial exposure at the event venue, capable of accommodating 500+ guests.
  - Be part of the only Telco Event that managed to set a standard of unbiased and transparent outcomes together with correcting history.
- 4 Memorable Sponsorship Experience:**
  - Personal Amusement Focus: Engage participants with sponsorships that resonate on a personal level, creating lasting memories.
  - Generate significant pre, during, and post-event buzz among attendees through unique and entertaining sponsorship activities.
- 5 Brand Definition and Recognition:**
  - Utilize this sponsorship as a cornerstone for a comprehensive marketing strategy.
  - Redefine, rebrand, and solidify the Sponsor's brand as one of the most recognizable and reliable companies in the Telco Industry.



PRE-EVENT MARKETING ACTIONS  
FEBRUARY - SEPTEMBER 2024

MARKETING ACTIONS	GRAND SPONSOR	HALL OF FAME SPONSOR	PARTY SPONSOR	WELCOME SPONSOR	PRIME SPONSOR	AFFILIATED SPONSOR
Sponsor Logo on Awards Posts on LinkedIn	60	55	50	45	40	20
Sponsor Logo on AM Judges Posts on LinkedIn	20	×	×	×	×	×
Sponsor Logo on Awards Newsletters	16	16	16	16	16	8
Dominant Sponsor Logo on Awards Videos	2	2	2	2	2	×
Sponsor Logo on Awards Videos	×	×	×	×	×	1
Free Nominations at the Awards	×	10	10	8	8	6
Sponsor Logo on AM Awards Site (all pages)	1	1	1	1	1	×
Sponsor Logo on "Sponsors" Page at the AM Awards Site	1	1	1	1	1	1
Dominant Sponsor Logo on AM Awards Promotion	1	1	1	×	×	×
Sponsor Logo on AM Awards Promotion	×	×	×	1	1	1
Sponsor Name on the SMS Campaigns	×	×	×	2	×	×
Sponsor Logo on Transportation Buses to the Venue	×	×	×	1	×	×
VIP Invitations to the Venue	15	12	10	8	6	4
<b>TOTAL PRE-EVENT ACTIONS:</b>	<b>116</b>	<b>98</b>	<b>91</b>	<b>85</b>	<b>75</b>	<b>41</b>

## EVENT MARKETING ACTIONS

**18 SEPTEMBER 2024**

MARKETING ACTIONS	GRAND SPONSOR	HALL OF FAME SPONSOR	PARTY SPONSOR	WELCOME SPONSOR	PRIME SPONSOR	AFFILIATED SPONSOR
Contribution Award to Antonio Meucci's Name Restoration	1	1	1	1	1	1
Sponsor Logo on Banner at the Venue	10	8	8	6	6	4
Sponsor Logo on Red Carpet	1	1	1	1	1	1
Delivery of the "Excellence Award" to a Winner	1	1	1	1	1	1
Dominant Sponsor Logo at the Pre-Ceremony Event (the "AMA Welcome")	✕	✕	✕	1	✕	✕
Sponsor Speech at the beginning of the Ceremony	1	✕	✕	✕	✕	✕
Dominant Sponsor Logo at the Hall of Fame	✕	1	✕	✕	✕	✕
Sponsor Speech at the beginning of the Party	✕	✕	1	✕	✕	✕
Sponsor 30-sec Video at the Ceremony	1	1	1	1	1	1
Sponsoring the Awards Booklet distributed at the Venue	1	✕	✕	✕	✕	✕
Sponsor 1-Page AD in the Awards Booklet	1	1	1	1	1	1
Sponsor Video at the Party (in loop with other Sponsor Videos)	1	1	1	1	1	1
Dominant Sponsor Logo at the whole Event	1	1	1	✕	✕	✕
Supreme Sponsor Logo at the whole Event	✕	✕	✕	1	1	✕
Sponsor Logo at the whole Event	✕	✕	✕	✕	✕	1
Sponsor Name on the SMS Campaigns during the Event	1	1	1	1	✕	✕
<b>TOTAL EVENT ACTIONS:</b>	<b>20</b>	<b>17</b>	<b>17</b>	<b>15</b>	<b>13</b>	<b>11</b>

**POST-EVENT MARKETING ACTIONS**  
**SEPTEMBER-NOVEMBER 2024**

MARKETING ACTIONS	GRAND SPONSOR	HALL OF FAME SPONSOR	PARTY SPONSOR	WELCOME SPONSOR	PRIME SPONSOR	AFFILIATED SPONSOR
Sponsor Logo on Awards Posts on LinkedIn	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>
Sponsor Logo on Awards Newsletters	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>
Sponsoring the Virtual Awards Report (sent to 5K Telco Recipients)	<b>1</b>	✕	✕	✕	✕	✕
Sponsor 1-Page AD in the Virtual Awards Report	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Dominant Sponsor Logo on Hall of Fame Interviews	<b>1</b>	<b>1</b>	<b>1</b>	✕	✕	✕
Sponsor Logo on Hall of Fame Interviews	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Dominant Sponsor Logo on AM Awards Promotion	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	✕	✕
Sponsor Logo on AM Awards Promotion	✕	✕	✕	✕	<b>1</b>	<b>1</b>
Sponsor Name on the SMS Campaigns about Post-Event Material	✕	✕	✕	<b>1</b>	✕	✕
<b>TOTAL POST-EVENT ACTIONS:</b>	<b>30</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>28</b>	<b>28</b>

## TOTAL MARKETING ACTIONS

### CONDITIONS & AVAILABILITY

	GRAND SPONSOR	HALL OF FAME SPONSOR	PARTY SPONSOR	WELCOME SPONSOR	PRIME SPONSOR	AFFILIATED SPONSOR
<b>TOTAL MARKETING ACTIONS:</b>	<b>166</b>	<b>144</b>	<b>137</b>	<b>129</b>	<b>116</b>	<b>80</b>

### CONDITIONS

The total marketing actions number is dependent on the month of the beginning of the Sponsorship.

There is no guarantee for the future availability of the current Sponsorship Packages.

For information about the pricing and the current availability of the Sponsorship Packages please [contact us](#).