

MORE THAN 160



GUIDE

FOR AN EASY & VALID
NOMINATION

YOUR SUBMISSION NAVIGATOR TO VICTORY!

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ANTONIO MEUCCI
GLOBAL TELCO AWARDS
2024

Before You Begin Your Nomination

Dear Colleague,

Welcome to our comprehensive Guide designed to assist your Antonio Meucci Awards Nomination Process. Submitting a Nomination that stands out doesn't have to be a complex task.

This Guide provides you with the essential information and a structured approach to ensure your Nomination is accurate, valid, and compelling.

In the following pages, we present a draft that simplifies the process. It outlines the necessary information for your company, service, product, and employees, ensuring efficiency in your submission.

Our approach emphasizes transparency, allowing all Nominees to understand the Judges' criteria, the impact on the final score, and the key topics that will shape their evaluation.

An epic nomination is about focus and structure; not an endless marathon.

Let's Make it Awesome & Legendary!

Good Luck,
Antonio Meucci Awards Team

"Transparency Redefined" The Evaluation Procedure

At the Antonio Meucci Global Telco Awards, we're rewriting the playbook on evaluation procedures to embrace innovation and transparency.

Our commitment to clarity ensures that every nominee fully understands how their nomination will be assessed through a 2-stage process.

In the spirit of transparency and impartiality, the identity of Judges for each category remains undisclosed until the 2nd Stage. The moment of revelation awaits the TOP 3 Shortlisted Nominees during their presentations.

1st Stage: The Judicious Review

The Judges will study each Nomination within their assigned category, in accordance with a given objective rating Template (please find it on page 5). This digital evaluation will result in the announcement of the TOP 3 Shortlisted Nominees, representing the winners of each category.

Time frame: April 22 - May 12, 2024
Announcement of Results: May 13, 2024

2nd Stage: The Determination of Excellence

The fight for the Excellence Award! The TOP 3 Shortlisted Nominees will enter the spotlight through LIVE-ZOOM Presentations with the Judges. Each Presentation will be 20 minutes and will be followed by a 10-minute Q&A session. In this stage, ratings start from the beginning with a focus only on the Live-ZOOM Performance of each Nominee. Following all 3 Presentations, the Judges will be casting their votes to crown the ultimate winner in each category.

Time frame: May 20 - May 31, 2024
Announcement of Results: CEREMONY



"The Champions"

Who receives an Award?

Each Stage of the Evaluation Procedure will determine the Nominees who will receive an Award at the Ceremony of the Antonio Meucci Global Telco Awards.

The "Excellence Award"

This Award will be rewarded to the best out of the TOP 3 Shortlisted Nominees from each Category, following the assessment procedure of the 2nd Stage. The best out of the 3 Shortlisted Nominees has been distinguished from all TOP Nominees and therefore deserves and will receive the "Excellence Award".

The "High-Distinction Award"

This Award will be rewarded to the other two Nominees among the TOP 3 Shortlisted Nominees from each Category, following the assessment procedure of the 1st Stage. The two remaining Nominees have been distinguished from all submitted Nominations and therefore deserve and will receive the "High-Distinction Award" respectively.

"From Vision to Victory" Mastering the Submission Process

The Antonio Meucci Awards redefined the standard in the Industry.

Our Awards stand out for their commitment to transparency and fair evaluation. The Nomination Draft (next page) we provide which is the Rating Template that the Judges receive, epitomizes this commitment.

Follow this Guide to ensure a seamless submission process.

NOMINATION STRUCTURE

Craft your Nomination in a PDF format with a maximum size of 5MB, including the following seven sections:

1. Cover Page
2. Prologue
3. The Case
4. The Advantages
5. Testimonials
6. Screenshots & Pictures
7. Videos & Multimedia

JUDGING CRITERIA

The Rating Template for the 1st Evaluation Stage consists of the seven sections mentioned above. Judges will assess each section based on the information you provide. Turn the page for more details.

SUBMISSION STEPS

Once you have your Nomination ready, then follow the below steps:

1. Visit the Antonio Meucci Awards site: [Submission Page](#).
2. Complete the form with accurate details about the Submitter and Finance Officer.
3. Choose the relevant category from the options provided.
4. Create an exciting title for your Nomination (not necessarily the category title).
5. Provide a brief summary capturing the essence of your Nomination in the designated field.
6. Upload your Nomination PDF file.

**Nomination
Draft**

Company Name:

Nomination Title:

COMPANY LOGO

Name of Submitter:

Email of Submitter:

Category: Example: 1.A BEST WHOLESALE SMS PROVIDER



Prologue

Up to

10

points.

Introduce, within a few words your company, the industry you serve, the services/products/solutions you provide, and share all information needed to make sure that the Judges will follow your case.



Preferred range around 250-300 words (half A4 page, font 12px)



This section will give the overall nomination up to 10 points.

The Case

Up to

20

points.

Describe your case. Explain what it is, how it works, and who is using it. Define the strong touchpoints, and guide the Judges to the desired conclusion. Craft a narrative that not only informs but persuades, setting the stage for your nomination to be shortlisted.



Preferred range around 300-600 words (one A4 page, fonts 12px)



This section will give the overall nomination up to 20 points.

Category: Example: 1.A BEST WHOLESALE SMS PROVIDER



The Advantages

Up to **30** points.

Introduce the benefits, innovations, and unique touchpoints that define your product, service, or solution. Present each advantage with clarity and depth, ensuring the Judges grasp the distinct value it brings. Point out essential facts that empower the Judges to evaluate your case thoroughly.



Preferred range around 250-300 words (half A4 page, font 12px)



This section will give the overall nomination up to 30 points.

Testimonials

Up to **20** points.

A testimonial is a statement testifying the benefits received by the service/product/solution.

In case you provide testimonials, please be aware that they must be accompanied by the name, the title and the company of the people who had testified for your service /product /solution.



This section will give the overall nomination up to 20 points.

Category: Example: 1.A BEST WHOLESALE SMS PROVIDER



Screenshots & Pictures

Up to **10** points.

Provide pictures and/or screenshots, to support your nomination. You can provide the pictures in medium resolution inside the PDF, or provide a link for external download.



This section will give the overall nomination up to 10 points.

Videos & Multimedia

Up to **10** points.

Provide videos, or/and any other multimedia that can support your nomination. Provide or embed links to external sources such as YouTube, Vimeo, your Site, etc.



This section will give the overall nomination up to 10 points.

Category: Example: 1.A BEST WHOLESALE SMS PROVIDER

"Spotlight Awaits" Next stop: Center Stage

As we conclude this Nomination Guide, let's summarize the Rating System that will be utilized by the Judges through the 1st Evaluation Stage. Each section plays a role in shaping your narrative, contributing to a total of **100 points**.

Rating Template

1. Prologue:	10 POINTS
2. The Case:	20 POINTS
3. The Advantages:	30 POINTS
4. Testimonials:	20 POINTS
5. Graphic Content:	10 POINTS
6. Motion Content:	10 POINTS
TOTAL: 100 POINTS	

Remember, your journey towards recognition is guided by transparency and fairness.

Every word, image, and link contributes to the overall impact of your Nomination.

As you navigate this process, may your narrative shine and resonate, leading to a triumph worthy of the Antonio Meucci Awards. Best of Luck!

More Information...



CEREMONY TICKETS

Access to the Ceremony is **FREE OF CHARGE** for both Nominees and Guests. Registration is required due to limited seating. Secure your spot now at [Ceremony Tickets](#). On the same page, find the schedule of the Event.

SPONSORSHIP PACKAGES



Explore six sponsorship packages, offering exposure from February 2024 to November 2024. Customize your package and download the [Sponsorship Brochure](#) for further details at [Sponsorship Opportunities](#).

RELIVE THE MAGIC

Find out what happened last year. Remember [the 2023 Awards Ceremony](#) and make sure you check the Youtube Channel of MoreThan160 for further AMA 2023 Moments or other Hall of Fame Magic.



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FOR ANY INQUIRIES CONCERNING YOUR
PARTICIPATION IN THE ANTONIO MEUCCI GLOBAL
TELCO AWARDS, PLEASE CONTACT MARIA PELIVANIDI
AT MARIA@MORETHAN160.NET

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